



EARTH DAY RALLY | APRIL 22

Earth Day falls at the end of the semester, so it's the perfect ending to *I am Climate Change*. Start planning now, and think about what works for your campus! Plan a new event or integrate these ideas into an event already happening.

7 TIPS & IDEAS

- **CAMPUS-WIDE EVENT OR SMALL GATHERING?**

Think: food, location, timing, promoting the event, etc. Alternatively, if an Earth Day event is already happening on campus, join efforts!

- **DO SOMETHING VISIBLE**

March, take pictures, make something out of recycled materials, create a display.

- **INVITE SPEAKERS**

Are any faculty or community members connected to this issue? Consider inviting those in public office in your community, state, or at the national level. Also, check out this [page](#) for stories and videos that can be shared with others.

- **MAKE SURE IT FEELS LIKE A PARTY!**

Have climate change-themed snacks, decorations, music.

- **PRAY**

[Here](#) are a few good ones from Pope Francis and other options under "Learn and Pray".

- **ADVOCATE**

Use social media to tweet at your members of Congress & other public figures. Ask attendees to send them messages on Earth Day. Say:

"@[inserthandlehere]:Happy [#EarthDay](#)! What will you do to address [#climatechange](#) & global [#poverty](#)? [#IamClimateChange](#)"

- **I AM CLIMATE CHANGE:** Make sure all participants have added their names to our [online letter](#) to Congress!

[#iamclimatechange](#) | [university.crs.org/climate-change](#) | [university@crs.org](#)